

**FEEL THE PULSE OF THE LAND
IN THE PALM OF YOUR HAND**

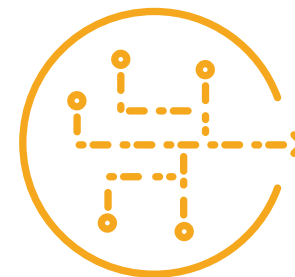


CLIMATE
**FIELD
VIEW**™

IF YOUR FIELDS COULD TALK,
WHAT WOULD THEY SAY?

CLIMATE FIELDVIEW™ DOES THE
LISTENING SO YOU CAN GET
THE MOST OUT OF EVERY ACRE.

You know your fields—Climate FieldView is your data partner to support the decisions you make every day. Simplify field data management. Use digital maps to better analyze seed performance. Maximize your return with planting prescriptions and nitrogen monitoring tools.



GET YOUR DATA IN ONE PLACE

Make field data management simple with Climate FieldView. Collect, store, and view your field data in one easy-to-use digital platform that you can access from the field, office, or home.



UNCOVER VALUABLE FIELD INSIGHTS

Instantly visualize and analyze crop performance with imagery and field data maps so you can make the best input decisions for your fields.



OPTIMIZE YOUR INPUTS

With planting prescriptions and nitrogen monitoring tools, Climate FieldView helps you build a customized plan for each field to optimize inputs and maximize yield.

THE INFORMATION YOU NEED, AT YOUR FINGERTIPS

NEW FEATURES FOR 2017



NITROGEN MONITORING BY ZONE

Better understand nitrogen availability in your field with nitrogen monitoring by customizable zones.



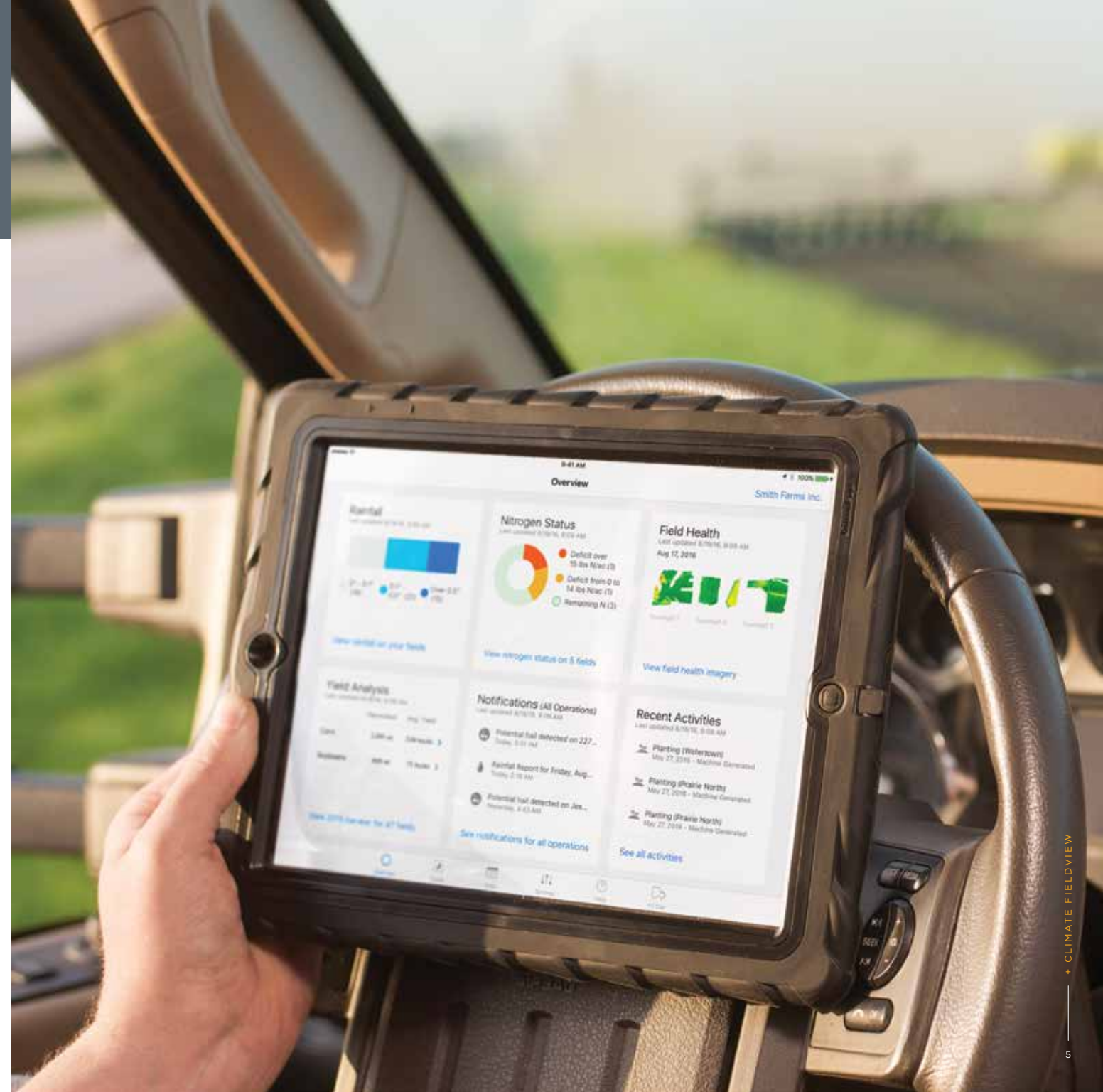
ADVANCED VARIABLE RATE SEEDING PRESCRIPTIONS

Optimize your seed investment with customizable variable rate seeding prescription tools that use your unique field data.



YIELD ANALYSIS TOOLS

Analyze seed performance by soil type, field, or even field region so you can pick the best seed for next season.



Get Your Data in One Place



MULTIPLE OPTIONS FOR EASY FIELD DATA COLLECTION

Climate FieldView offers many options to collect, view, and store your current and historic field data.

The Climate FieldView™ Drive allows you to see your field maps build in real-time and easily transfer that data to your account. The FieldView™ Drive is simple to install and currently compatible with many tractors and combines. Expanded compatibility with more equipment types is planned for the next year.*

Field data connectivity also is enabled through Precision Planting 20/20 SeedSense™ monitors or John Deere Wireless Data Server (WDS) technology in the cab.

For a complete picture of your operation, you can transfer historic data seamlessly between Climate FieldView and other agronomic software applications, or upload data stored in other places.

*Visit Climate.com for machine compatibility and information on other equipment partners.



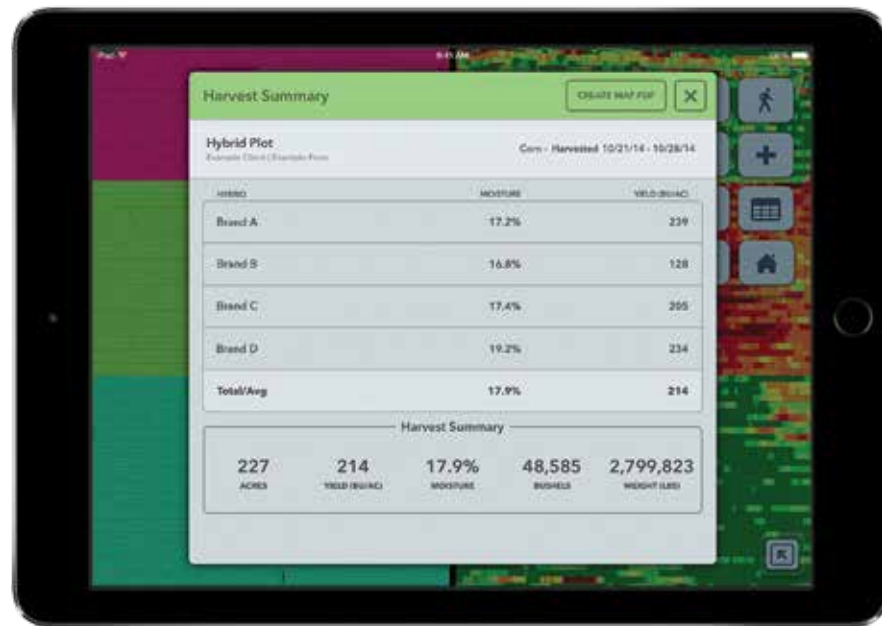
Monitor your progress in real-time as you pass through the field, tracking population rate at planting and yield at harvest. With remote viewing, you can stay in the loop, even when you're not in the cab.



Get Your Data in One Place

SHARE CRITICAL INFORMATION

With Climate FieldView, you can share your entire operation, one farm, or single fields with your business partners and agronomic advisors to help you make important decisions.



Easily generate and send reports.

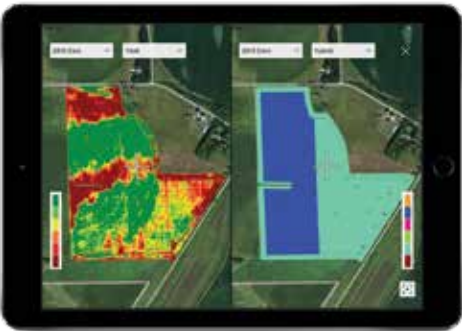




Uncover Valuable Field Insights

USE DATA TO ANALYZE SEED PERFORMANCE

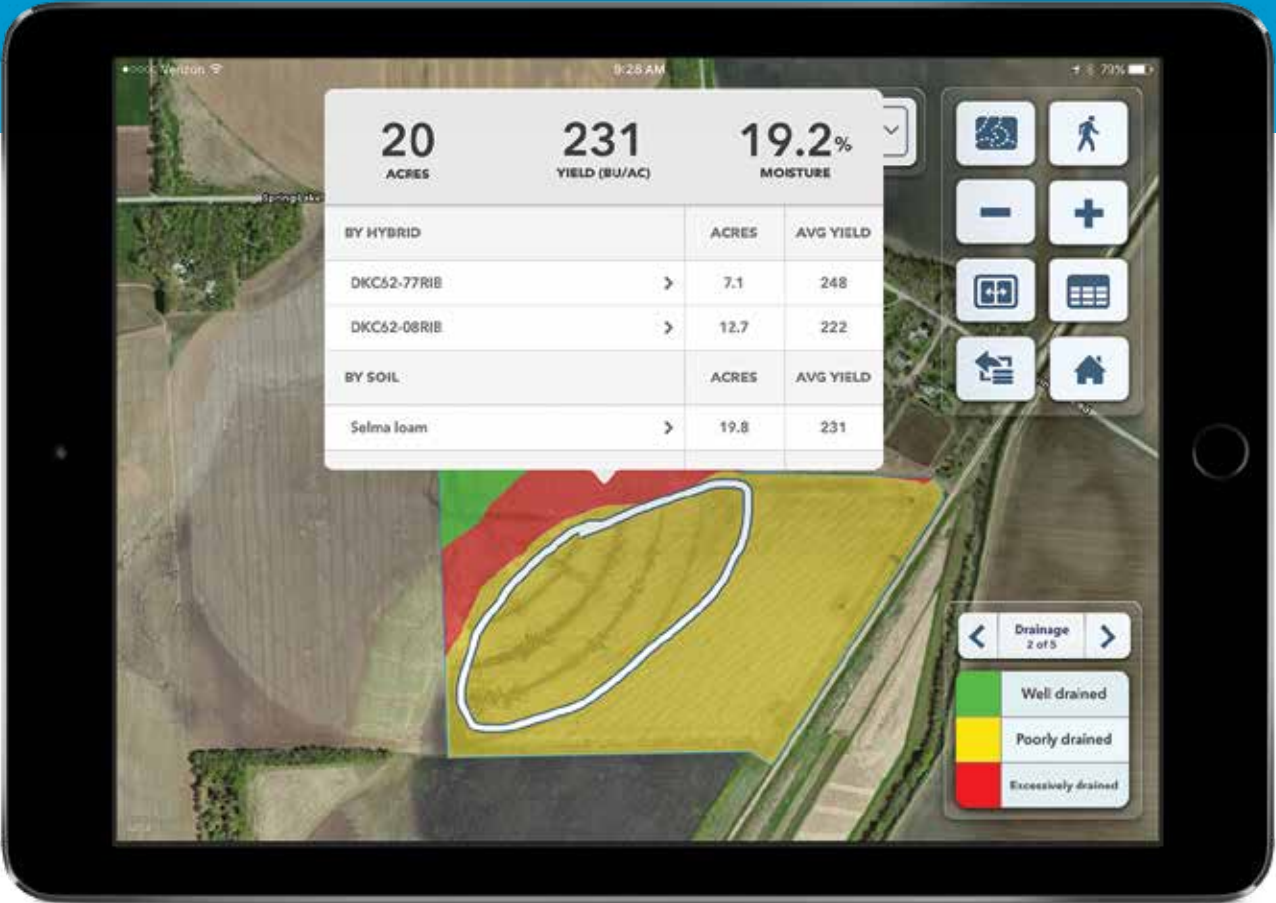
Evaluate the impact of agronomic decisions on yield this season, so you can maximize profitability next season.



Use side-by-side maps to compare critical data layers in your field, including yield, soil maps, population rate, and more.



Analyze yield by soil and seed type in each field, so you can make the best decisions for next season.



Field region reports help you understand specific areas in your fields and determine how different agronomic practices can impact performance, so you can build the best plan for next season.

Uncover Valuable Field Insights



USE IMAGERY TO SEE YOUR FIELDS LIKE NEVER BEFORE

Find out what's happening beyond the end rows with imagery that can help identify issues early and prioritize scouting.

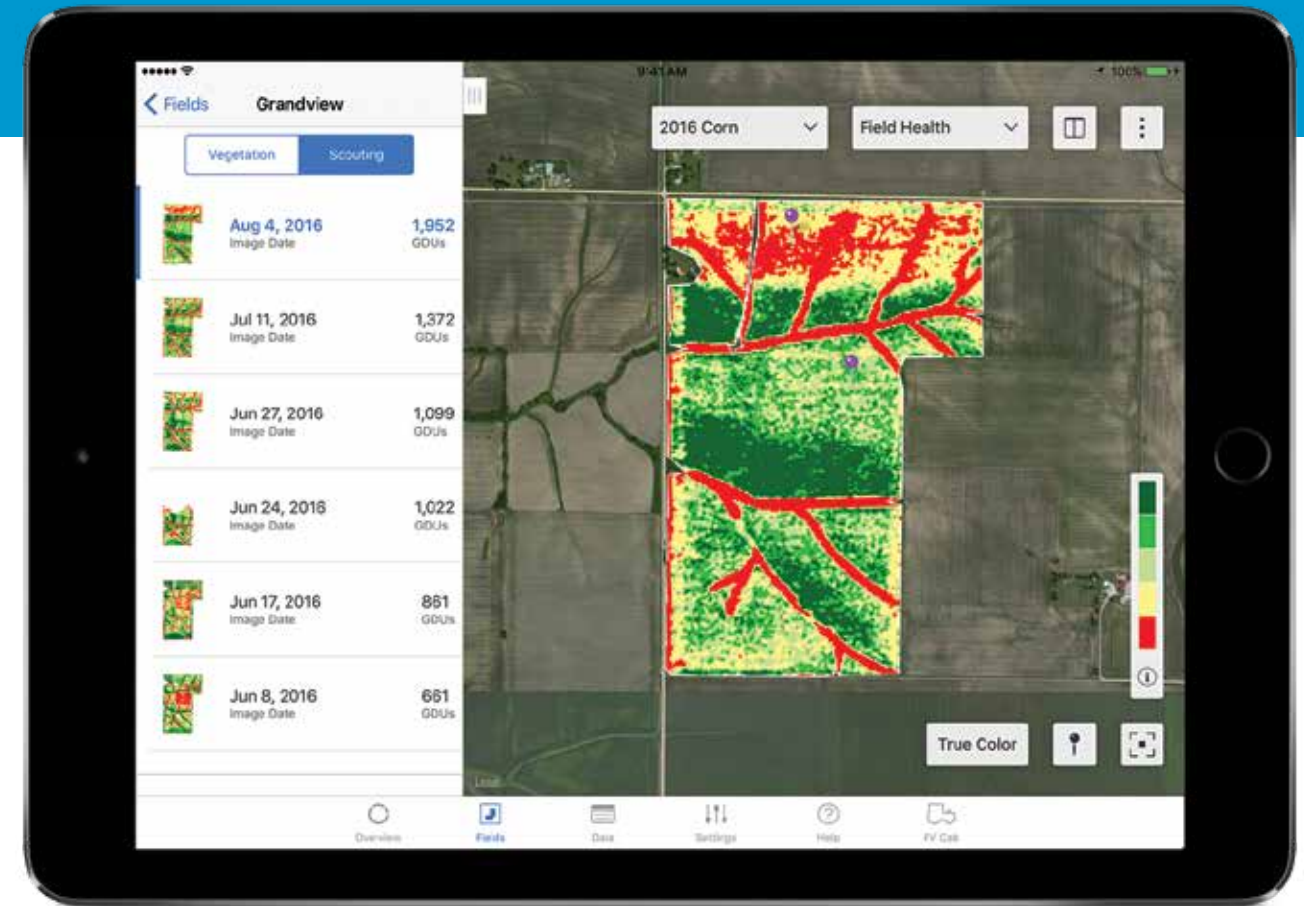
Climate FieldView uses a proprietary process to deliver consistent, high-quality satellite images so you can identify in-season challenges and take action to protect yield.



Vegetation maps help you monitor biomass over time and feature advanced color mapping to provide a higher level of image detail.



The true color overlay option provides real-world images of your fields, so you can compare this view to vegetation and scouting maps.



Scout more efficiently by dropping geo-located pins with images and notes when you spot potential issues on scouting maps, and share with agronomic advisors to save valuable time.



Optimize Your Inputs

USE NITROGEN MONITORING TOOLS TO PROTECT YIELD

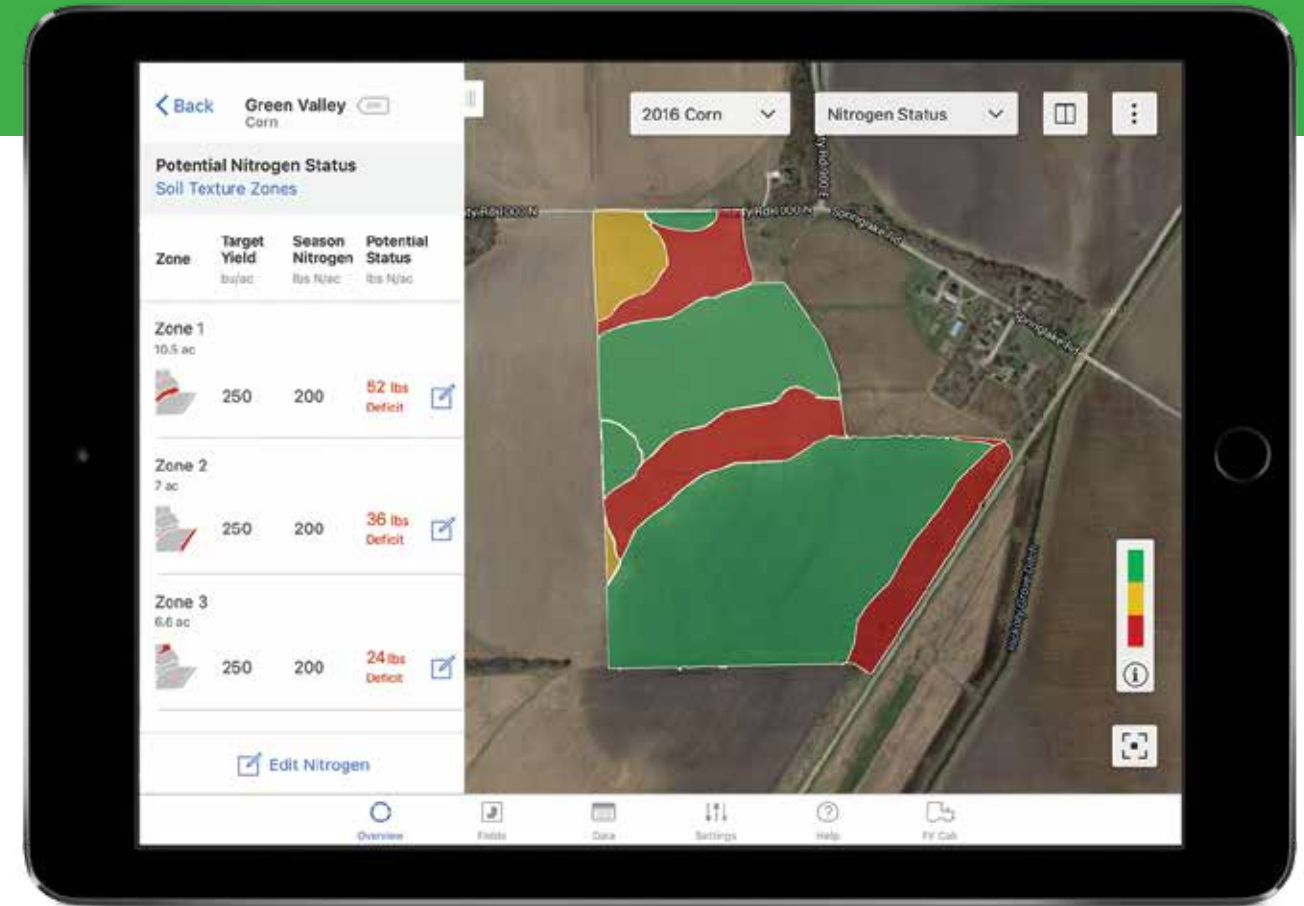
Stay on top of changing conditions that affect nitrogen availability in your fields. Monitor nitrogen by customizable zones, so you can spot potential shortfalls and ensure you have enough to meet your yield goals. By viewing nitrogen levels based on applications, crop stage, and weather, you can determine the optimal time and amount of nitrogen to apply.



View your nitrogen status across all fields and easily add or edit your nitrogen application data.



Analyze multiple plans for fertility, so you can pick the best option for each field.



Better understand nitrogen availability in your field, with nitrogen monitoring by customizable zones.



Optimize Your Inputs

USE EASY SEEDING PRESCRIPTION TOOLS TO MAXIMIZE YIELD

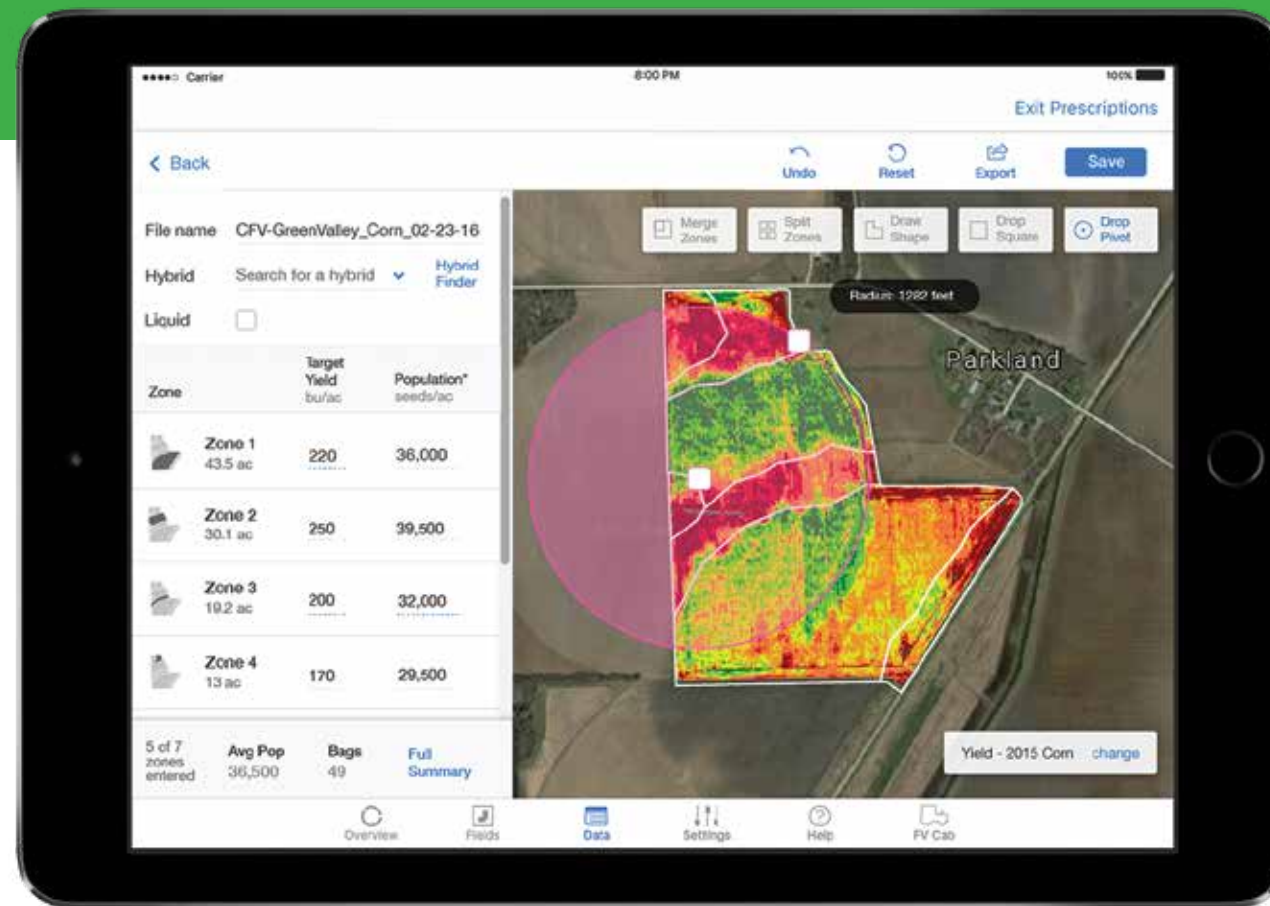
Choose between simple, manual seeding prescription tools to help you save time and improve your productivity, or more advanced prescription tools that use your field data to help you optimize your seed investment. All are easily customizable, so you can build the best plan for your fields and execute on your equipment of choice.



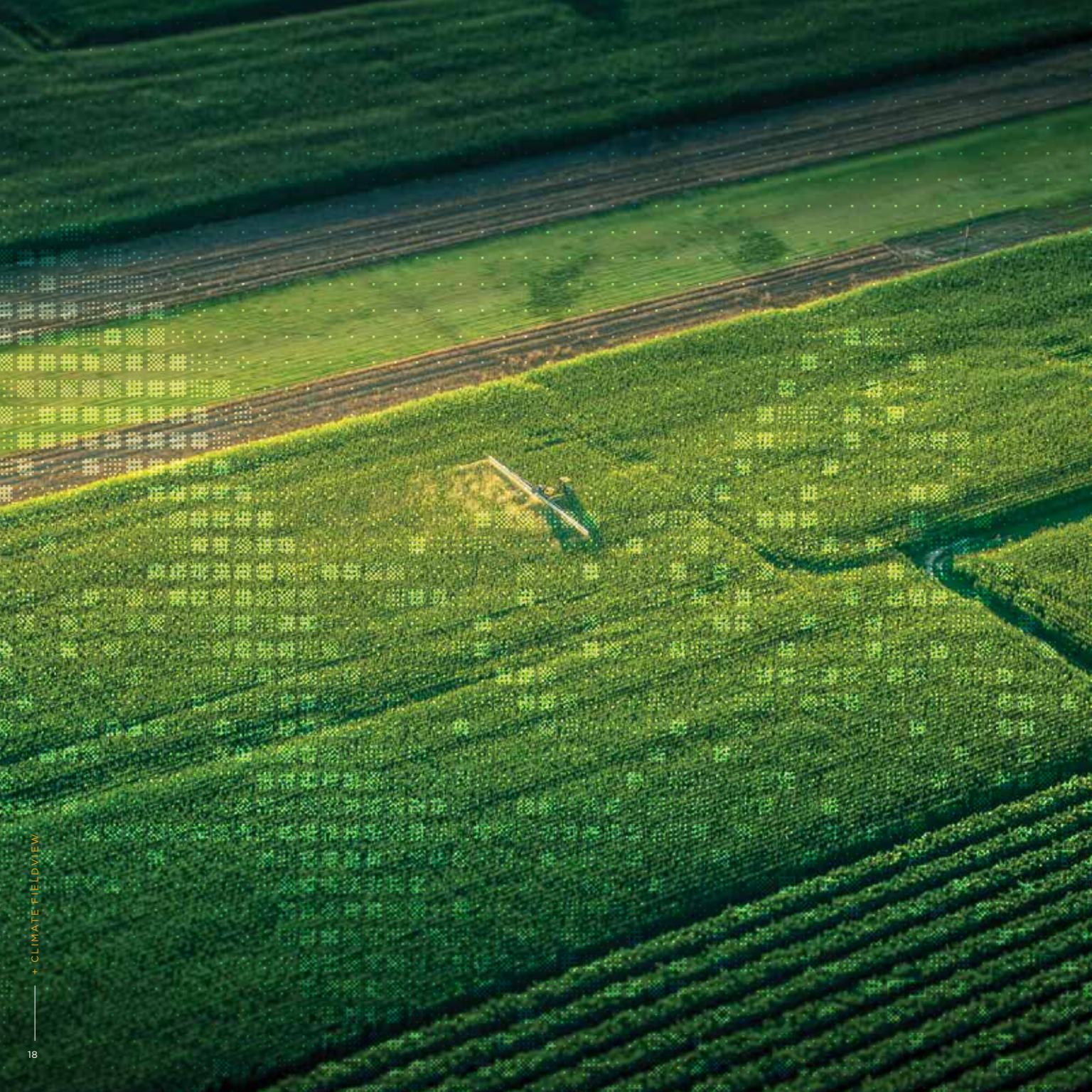
With manual scripting, you can use multiple map layers to easily create customized seeding prescriptions.



Export your prescription to the Climate FieldView™ Cab App, MyJohnDeere, or download when you're ready to start planting to execute on your equipment of choice.



Advanced scripting uses your historical field data combined with data from proprietary field testing results to provide seeding prescription options. Select a starting point and easily customize from there.



» From planning in the winter to harvest in the fall, Climate FieldView helps you make more informed decisions all year long.



SPRING

Use customized insights to make the most of the planting season.



MANAGE YOUR NITROGEN

Monitor nitrogen availability to help determine if a spring application is needed.

Explore custom scenarios to assist in identifying when and how much nitrogen to apply.



CAPTURE ALL YOUR PLANTING DATA

Don't let your data die in the field. Seamlessly collect, store, and view field data using the Climate FieldView Drive.





SUMMER

Maximize your efficiency through the growing season.



MONITOR YOUR FIELD HEALTH

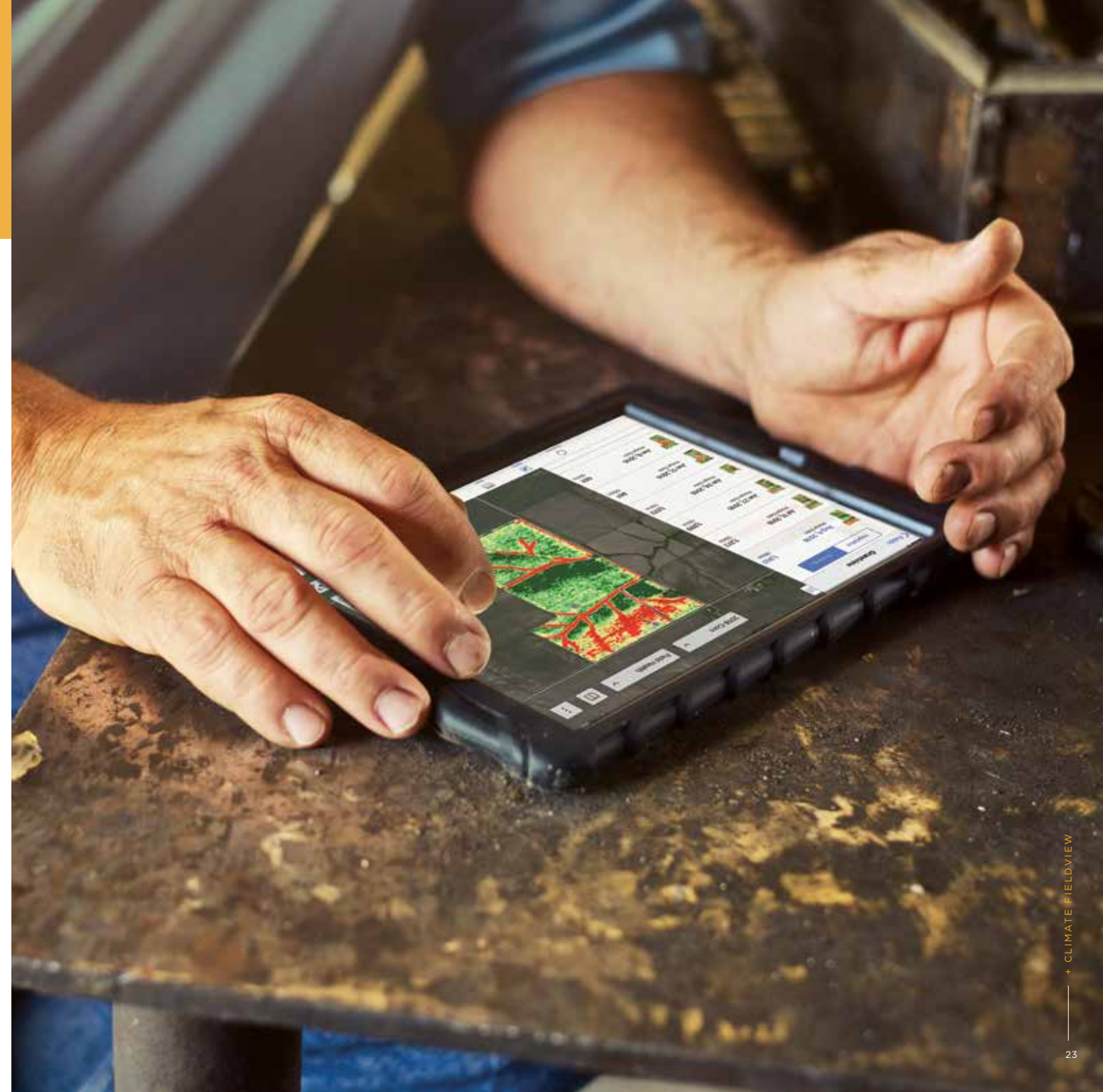
Use in-season and historical field imagery to evaluate crop health, so you can identify and address potential issues before they impact yield.

Drop geo-located scouting pins on field health images and navigate back to those spots for a closer look, or share with agronomic partners.



MANAGE YOUR LATE SEASON NITROGEN APPLICATIONS

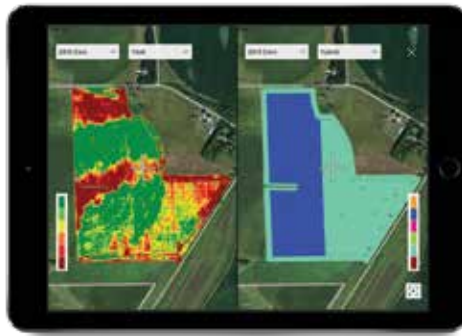
Nitrogen monitoring tools model available nitrogen to help you determine whether to make a late season application to avoid a costly shortfall.





FALL

Use yield evaluation tools to assess seed performance and prepare for next season. Nitrogen modeling tools help you understand fall nitrogen availability in your fields.



USE FIELD DATA TO MAKE DECISIONS WITH CONFIDENCE

Better understand field variability by comparing digital maps side-by-side.



PLAN FOR FALL-APPLIED NITROGEN

Analyze multiple nitrogen plans, so you can pick the best one for each field.





WINTER

Use variable rate seeding prescription tools to build the best plan for the coming season. Choose between simple, manual seeding prescription tools or more advanced, customizable prescription tools and execute them on your equipment of choice.



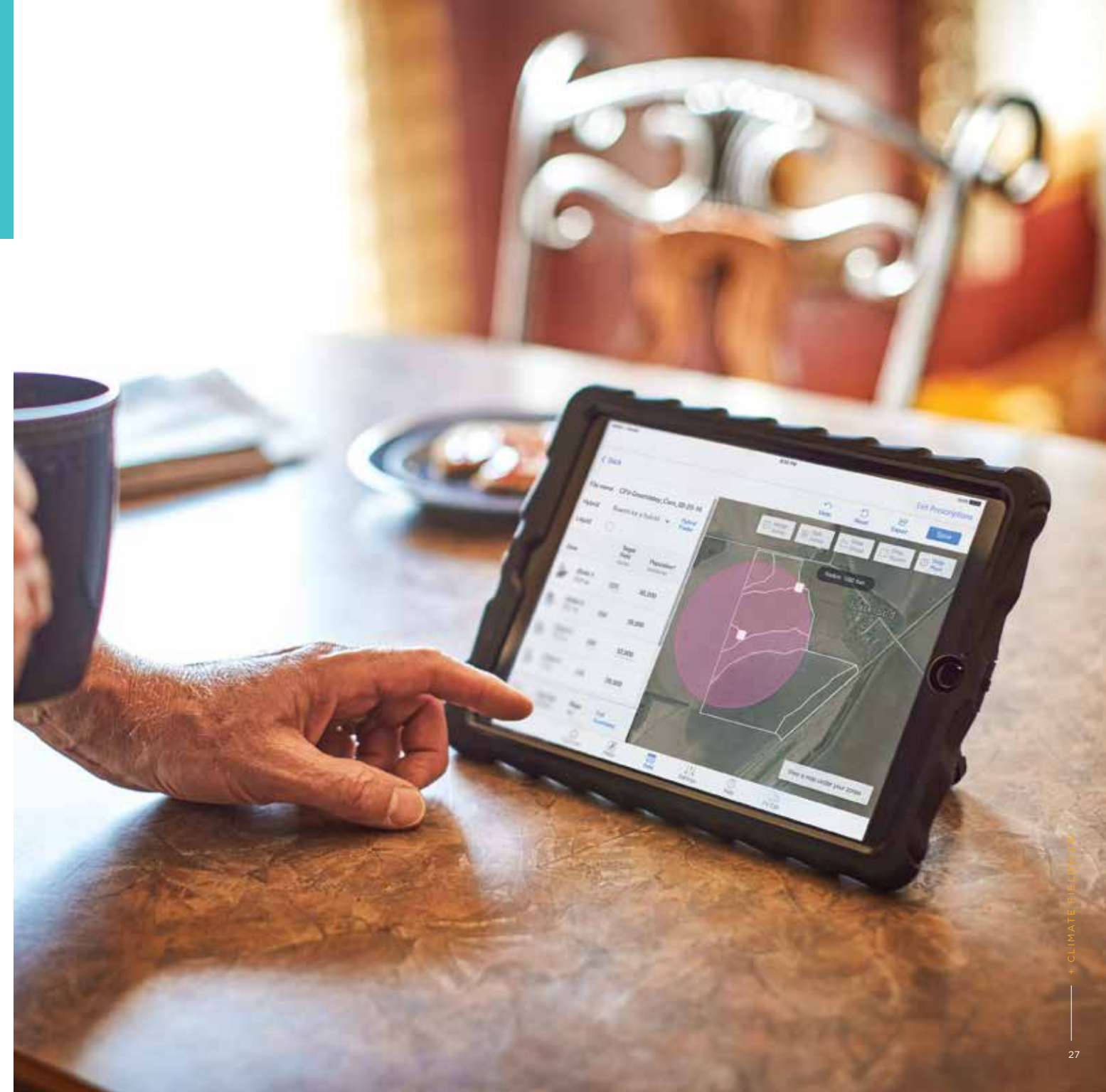
EASILY CREATE SCRIPTS TAILORED TO YOUR FIELDS

Simple seeding prescription tools help you save time and improve your productivity.

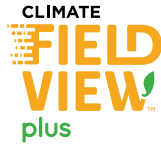
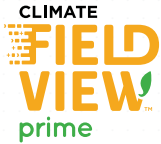


OPTIMIZE YOUR SEED INVESTMENT

Advanced scripting uses historical field data combined with data from proprietary field testing results to provide seeding prescription options. Select a starting point and customize from there.

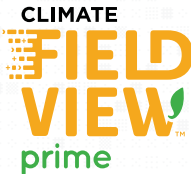


CLIMATE FIELDVIEW PRODUCT FEATURES

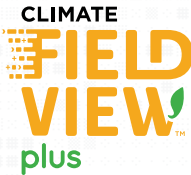


Basic Data Layers	+	+	+
Data Inbox	+	+	+
Field-Level Weather	+	+	+
Scouting	+	+	+
Notifications	+	+	+
Field Health •		+	+
Manual Scripting		+	+
Yield Analysis		+	+
Data Connectivity		+	+
In-Cab Data Visualization		+	+
Automated Scripting	NEW FOR 2017		+
Nitrogen Monitoring by Zone	NEW FOR 2017		+

2017 CLIMATE FIELDVIEW PRICING



FREE
Unlimited Subscription



\$749
FieldView Plus Software •
365 Day Subscription



\$1,499	\$2,999	\$4,999
Up to 2,500 Acres	2,501 - 4,500 Acres	4,501+ Acres

365 Day Subscription | List Price: \$3/Acre
Try all features on two fields for free.



\$299	\$249
Add FieldView Drive Starter Kit Includes one FieldView Drive and mounting kit	Additional FieldView Drive

- Available in select locations
- Existing Climate FieldView Plus subscribers can upgrade to a FieldView Pro tier package by paying the cost of the difference.

FieldView Plus requires enabling hardware, such as Precision Planting's 20/20 SeedSense™ or FieldView Drive. Take advantage of the benefits of FieldView Plus included in 2017 FieldView Pro qualified Whole Farm Offer purchases.

A SEAMLESS EXPERIENCE FROM APP TO SUPPORT TEAM

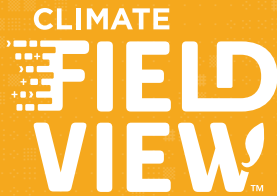
With Climate FieldView, you'll have an entire decision support team, wherever you are. Our knowledgeable customer service staff is here to help you navigate your digital tools and make the best use of your data.

Join those already using Climate FieldView on millions of acres across the U.S. and make management decisions with confidence.

Contact your dealer, get started at [Climate.com](https://climate.com), or let us walk you through our plan options at **1.888.924.7475**.



JULIUS CLAY
Product Support Specialist



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